



SZÉCHENYI ISTVÁN UNIVERSITY

KAUTZ GYULA  
FACULTY OF BUSINESS AND  
ECONOMICS

TOURISM MANAGEMENT  
MSC



Győr, Hungary





HALL OF RESIDENCE



MANAGEMENT CAMPUS



# Kautz Gyula Faculty of Business and Economics

- Economics Education (BSc) since 1992
- Faculty of Law and Economics since the University status in 2002
- Independent Kautz Gyula Faculty of Economics since 2008

## EDUCATION

DEPARTMENT OF CORPORATE LEADERSHIP AND MARKETING

DEPARTMENT OF STATISTICS, FINANCES AND CONTROLLING

DEPARTMENT OF INTERNATIONAL AND APPLIED ECONOMICS

DEPARTMENT OF TOURISM AND HOSPITALITY

## TALENT MANAGEMENT

DOCTORAL SCHOOL OF REGIONAL SCIENCES

SZEEDSM (ENGLISH LANGUAGE PHD PROGRAM IN MANAGEMENT)

KAUTZ GYULA COLLEGE OF ECONOMICS



## TOURISM MANAGEMENT MSC

The programme is aimed at those who would like to work in the public or private sector of tourism as managers, researchers or employees. This programme helps to learn about the most current research, projects and findings in economics and tourism as well as the touristic trends and developmental directions of the world.

# Department of Tourism & Hospitality

## General informations

- 10 full-time teachers and 4 half-time teachers (8 of them have PhD degree)
- 5 regularly invited professional lecturers (hotel industry, tourist guiding, local government tourism referrer);
- nearly 400 students,
- Theoretical knowledge and practical experiences,
- wide-ranged training portfolio at different levels of education and professional direction: specific training in higher education, bachelor programme, master's course and dual learning are also available.

# Department of Tourism & Hospitality

## Tourism Management MSc Programme

- programme supervisor: Dr. habil. Éva Happ
- beginning in Autumn semester 2022/2023
- academic level of degree: Masters
- qualification obtained: Economist in Tourism and Management
- duration of degree programme: 4 semesters
- necessary no. credits for degree: 120 credits (compulsory courses: 95 credits, thesis courses: 15 credits, free optional courses: 10 credits)
- Hungarian Language as compulsory course
- <https://admissions.sze.hu/-studyhttps://admissions.sze.hu/content/index/id/322>



# Double Degree Programme in the field of Tourism Management

The universities Széchenyi István University and Polytechnic of Leiria launch a Double Degree Programme in the field of Tourism Management.

Within this RUN-EU Double Degree Programme, the students from Széchenyi István University and Polytechnic of Leiria complete a Double Degree Programme at both universities in the following degree programmes:

Master in Tourism Management degree programme, 120 ECTS, Széchenyi István University  
Master in Sustainable Tourism Management degree programme, 120 ECTS, Polytechnic of Leiria

The institutions issue national degree diplomas for students fulfilling the conditions

Name of qualification

- At the end the students will have two degrees:
- Economist in Tourism and Management
- Master in Sustainable Tourism Management

Duration of studies:  
4 semesters



# Double Degree Programme in the field of Tourism Management

## Structure of studies

### ·1st year

- autumn semester - Acquired at home university (Széchenyi István University)
- spring semester - Acquired during DD Programme at host university (Polytechnic of Leiria)

### ·2nd year

- autumn semester - Acquired at home university (Széchenyi István University)
- spring semester - Acquired at home university (Széchenyi István University)

·In order to get the Master of Sustainable Tourism Management degree from Polytechnic of Leiria, Széchenyi István University students must:

- Obtain 120 ECTS credits at Master level (including Thesis)

·In order to receive a diploma from Polytechnic of Leiria, the student must take the complex exam and do the corresponding defence in person at SZE and Polytechnic of Leiria in alternating years to which both institutions must provide members of the final exam committee

**DEADLINE OF THE  
APPLICATION: 04.  
SEPTEMBER 2023**

# Courses



24 Compulsory courses



2 Hungarian Language  
& Culture 1 courses



8 type of free, optional  
courses



	Neptun code of course	Name of course (Compulsory courses)	lessons / week	seminars / week	assessment type	credit points	semester
1	DKNM_KATA022	Business and Competition Law	2	2	f	5	1
2	AKNM_SSTA154	Methodology of Advanced Tourism Research	2	0	v	4	1
3	KGNM_MMTA009	Marketing Management	2	0	v	3	1
4	KGNM_MMTA014	Advanced Strategic Management	2	2	v	6	1
5	KGNM_GETA047	Resources management of nont-for-profit sector	2	0	v	4	1
6	KGNM_NETA009	Theories of Economics	2	0	v	4	1
7	KGNM_RKTA023	Regional Tourism Area-development and Management	2	2	v	5	1
8	KGNM_MMTA063	Business Statistics and Data Mining	2	2	v	4	2
9	KGNM_GETA025	Advanced Corporate Finance	0	2	v	4	2
10	KGNM_MMTA012	Process Management	2	0	v	4	2
11	KGNM_TRTA078	Gastronomic management	2	2	v	5	2
12	KGNM_MMTA086	Planning and Resources of Integrated Marketing Communication	2	2	v	6	2
13	KGNM_VKTA003	Leadership and Organizational Communication	2	2	v	5	2
14	KGNM_GETA048	Financial Issues and Entrepreneurial Forms in Tourism	2	0	v	3	3
15	KGNM_TRTA079	International Hotels Management	2	2	f	5	3

	Neptun code of course	Name of course (Compulsory courses)	lessons / week	seminars / week	assessment type	credit points	semester
16	KGNM_TRTA080	Attraction and Visitorsmanagement	0	2	f	4	3
17	KGNM_TRTA081	E-marketing in Tourism	0	2	f	3	3
18	KGNM_TRTA082	Tourist Routes in International Tourism	2	0	v	4	3
19	KGNM_TRTA083	Thesis Consultation I. ( Master Programme)	0	0	f	5	3
20	KGNM_TRTA084	Tourism Area-planning and its Institutional and Legal System	2	2	f	5	4
21	KGNM_TRTA085	Tourism-destination Management and Marketing	2	2	f	5	4
22	KGNM_TRTA086	Cultural and Creative Tourism	0	2	f	3	4
23	KGNM_TRTA087	Organising of Regional Tourism Projects	0	2	f	4	4
24	KGNM_TRTA088	Thesis Consultation II. ( Master Programme)	0	0	f	10	4
		Hungarian Language (compulsory)					
1	KGNB_NOKA036	Hungarian Language & Culture 1	0	3	a	0	
2	KGNB_NOKA037	Hungarian Language & Culture 2	0	3	a	0	



	Neptun code of course	Name of course (Free optional courses)(10 credit points should be obtained from this group of courses)	lessons / week	seminars / week	assessment type	credit points
1	ESNM_STTA073	Sport Tourism	1	2	f	6
2	KGNM_TRTA089	Digitalisation in Tourism Industry	1	2	f	6
3	KGNM_TRTA090	Active Tourism	1	2	f	4
4	KGNM_TRTA091	Gastronomic-wellness	1	2	f	4
5	AKNM_SSTA131	Sociology of the consumption society	1	0	v	4
6	KGNM_MMTA027	International and Intercultural Marketing	2	0	v	5
7	KGNM_MMTA083	Business Competence Training	4	0	f	5
8	KGNM_NETA028	Global Economics	0	0	v	4

f - evaluation based on student's performance and work during the semester



v - evaluation based on student's exam grade in a 5-grade system:

excellent (5) - good (4) - satisfactory (3) - passed (2) - fail (1)

Please find details of thesis and final exams on:

[http://kgk.sze.hu/en\\_GB/thesis-final-exam](http://kgk.sze.hu/en_GB/thesis-final-exam)

Information about admission procedure:

<http://admissions.sze.hu/>



# Department of Tourism & Hospitality

## Events

- International Tourism Conference with increasing interest since 10 years (autumn, mid-November),
  - nearly 100 participants,
  - takes place at the training hotel Hotel Famulus\*\*\*\*,
  - students and teachers actively contribute to the organization of the conference.
- The “Tourism Club” organized monthly by the students since 2 years,
  - prominent representatives of the profession conduct lectures at the events.
- Annual Kautz Conferences

# Neptun system

<https://netw8.nnet.sze.hu/hallgato/login.aspx>

- ▶ Learning System
- ▶ Usages for students:
  - ▶ Registering subjects
  - ▶ Registering exams
  - ▶ Managing timetables
  - ▶ Managing grades
  - ▶ Communication channel

First year full degree students are registered for subjects by the academic coordinator.

Finance – how to fill up your Neptun account – via internet bank

Recipient of transfer:  
Neptun gyűjtőszámla

Recipient account number (IBAN):  
HU30 1003 3001 0142 6706 0112 0008

Most important to fill:

Remarks: NK-your Neptun code(space) Your family+given name

Verzió: 2022.2.11 (7/28/2022)

Supported browser:

Microsoft Internet Explorer 9.0+ ; Mozilla Firefox ; Google C



Training | Infrastructural Engineering - MSc studies, ISCED6(Adm. year:2014/15/1[full time training])

Al-Ammari Aya - F1NC4N | (09:54) Logout

NEPTUN

Education Admin. Neptun Meet Street

My data | **Studies** | Subjects | Exams | Finances

Training data  
Term data  
Class schedule  
Grade average  
Gradebook  
Curriculum  
Milestones  
Student degree theses  
Field practice  
Publications  
E-learning materials  
Official notes

STUDIES

Training | Infrastructural Engineering - MSc studies, ISCED6(Adm. year:2014/15/1[full time training])

Aya - F1NC4N | (09:49) Logout

NEPTUN

Education Admin. Neptun Meet Street

My data | Studies | Subjects | Exams | Finances | Information | Administration

Registered subjects

Filters: Terms: 2015/16/1 (current term)

Terms: 2015/16/1 (current term)

Subject

Subject code	Subject name	Credit	No. of times registered for	Waiting list
NGM_ET105_1	Case studies in railway construction	2	1	
NGH_SE115_1	Case studies in geotechnique	2	1	
NGM_ET110_1	Diploma thesis	20		
NGM_SE111_1	Soil investigation and testing			

Number of results: 1-4/4 (18 ms)

Total number of credits taken in the term: 27

REGISTERED SUBJECTS

Training | Infrastructural Engineering - MSc studies, ISCED6(Adm. year:2014/15/1[full time training])

Aya - F1NC4N | (09:51) Logout

NEPTUN

Education Admin. Neptun Meet Street

My data | Studies | **Subjects** | Exams | Finances | Information | Administration

Registered subjects

Filters: Terms: 2015/16/1 (current term)

Subject

Subject code	Subject name	Credit	No. of times registered for	Waiting list
NGM_ET105_1	Case studies in railway construction	2	1	
NGH_SE115_1	Case studies in geotechnique	2	1	
NGM_ET110_1	Diploma thesis	20		
NGM_SE111_1	Soil investigation and testing	3	1	

Details

- Change taken course
- Deregister subject
- Print base data of the subject
- Download syllabus
- Results

DEREGISTERING

Training | Infrastructural Engineering - MSc studies, ISCED6(Adm. year:2014/15/1[full time training])

Aya - F1NC4N | (09:51) Logout

NEPTUN

Education Admin. Neptun Meet Street

My data | Studies | Subjects | Exams | **Finances** | Information | Administration

Payment  
Invoices  
Transaction list  
Stipend, payouts  
Settings

Message types: All messages

Actions: New message

Inbox

Delete	Sender	Subject
<input type="checkbox"/>	Bognárné Velencsics Veronika	Tájékoztató a 2015/16-os tanév első félévének vizsgaidőszaki felkészüléséről
<input type="checkbox"/>	Bognárné Velencsics Veronika	Megadöntött vizsgaszív elfoglalása 2015.11.17-én
<input type="checkbox"/>	Bognárné Velencsics Veronika	TD elfoglalása rendezésének miatt módosult
<input type="checkbox"/>	Bognárné Velencsics Veronika	Diplomamunka/Tezisdolgozat felbontása az Egyetemi Könyvtár honlapján
<input type="checkbox"/>	Bognárné Velencsics Veronika	Ügyfélfogadás (Új HÉLYEN az UT114-ben a nappali foglalkozások számára)

FINANCE

# Moodle system

<https://szelearning.sze.hu/>

In the Moodle system students will be able to see all online materials for your courses. All courses that have been registered in the Neptun system will be available for the students in the Moodle system

Use your eduID to log in, select your course and see the associated materials.

The eduID is also used to access the library systems and the university's own systems.



# Tourism management MSc

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YOUR JOURNEY BEGINS HERE!

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